## 12-5 <br> Samples and Surveys

## Vocabulary

## Review

1. Circle the statements that describe the population of students in your class.

| more than 25 students | less than 25 students | more boys than girls |
| :---: | :---: | :---: |
| fewer boys than girls | ages range from 14 to 16 | no students with red hair |

When you conduct a survey, the entire group that you want information about is called the population. When a population is too large to survey, you may survey a part of it to find characteristics of the whole. The part that is surveyed is called a sample.
2. Cross out the model below that does NOT show the correct relationship between a sample and its population.


## Vocabulary Builder

bias (noun) BY us
Definition: A bias is a preference or an inclination that inhibits fair judgment.
Math Usage: A survey question can have bias if it makes assumptions that may or may not be true. A sample of people can be biased if the sample does not accurately represent the population.

## Use Your Vocabulary

3. Circle the words that have a similar meaning to bias.

| impartial | influence | unfair | not representative |
| :--- | :--- | :--- | :--- |
| favoring | equal | favoritism | balanced |

Quantitative data measure quantities and can be described numerically, such as test scores and ages. Quantitative data also have units. Qualitative data name qualities and can be words or numbers, such as hair color or ZIP codes.

## Problem 1 Classifying Data

## Got It? Is each data set qualitative or quantitative? Explain.

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costs of CDs eye colors
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4. Complete each sentence with the words qualitative or quantitative.

Data that are words or numbers that do not have a value are ? data.

Data that can be described using numbers that have value are ? data.
5. Underline the correct word to complete each sentence.

The costs of CDs are data that can / cannot be described numerically.
So, data about the costs of CDs is qualitative / quantitative .
A person's eye color can be described using measurements / categories .
So, eye color is qualitative / quantitative.

A set of data that uses only one variable is univariate. A set of data that uses two variables is bivariate.

## Problem 2 Identifying Types of Data

## Got It? Is a data set that gives the heights and weights of mammals univariate or

 bivariate? Explain.6. Underline the correct words to complete the sentence.

You need one / two variable(s) to represent heights and weights,
so the data set is univariate / bivariate .

The table below shows three methods for choosing a sample to survey from a population.

| Name | Sampling Method | Example |
| :---: | :--- | :--- |
| Random | Survey a population at random. | Survey people whose names <br> are drawn out of a hat. |
| Systematic | Select a number $n$ at random. <br> Then survey every $n$th person. | Select the number 5 at random. <br> Survey every fifth person. |
| Stratified | Separate a population into smaller <br> groups, each with a certain <br> characteristic. Then survey at <br> random within each group. | Separate a high school into four <br> groups by grade level. Survey a <br> random sample of students from <br> each grade. |

## Problem 3 Choosing a Sample

Got It? You want to find out how many DVDs students at your school rent in a month. You interview all students leaving a school assembly who are wearing the school colors. Will this plan give a good sample? Explain.
7. Complete each sentence with the appropriate word from the list.
appropriately goals population
A sample is a portion of the ? surveyed to determine characteristics of the whole.

A good sample is one that ? represents the population.

If a sample is not good, the survey will not meet its $\qquad$ ?.
$\qquad$
$\qquad$
. Circle the population you are trying to collect information about. teenagers in your town students in your school staff at your school
9. Will the plan give a good sample? Explain.
$\qquad$
$\qquad$
$\qquad$

## Problem 4 Determining Bias in a Survey Question

Got It? Reasoning A reporter wants to find out what kinds of movies are most popular with local residents. He asks the biased question, "Do you prefer exciting action movies or boring documentaries?" What unbiased question could the reporter ask instead?
10. Circle the words of the reporter's question that make the question biased.

## Problem 5 Determining Bias in a Sample

Got It? You want to know how many of your classmates have cell phones. To determine this, you send every classmate an e-mail asking, "Do you own a cell phone?" How might this method of gathering data affect the results of your survey?
13. Suppose the samples described in Column A were surveyed. Draw a line from each sample in Column A to the reason the sample may be biased in Column B.

## Column A

people using pay phones
people who do not have a land line phone at home
people at a cell phone store

## Column B

These people may be more likely to own a cell phone since that may be their method of communication.

These people may be more likely to not own a cell phone because they are using a type of phone that is less convenient.

These people may be more likely to own a cell phone since they are in the store to purchase or replace a phone.
14. Look back at the original method of gathering data. How might this method affect the results of the survey?

## Lesson Check - Do you UNDERSTAND?

Writing Explain why "Do you prefer delicious fruit or plain vegetables for a snack food?" is a biased survey question.
15. Circle one word to make a true statement.

A bias makes one category seem equally / more appealing than another.
16. Underline the words in the sentence that make the survey question biased.
17. Why is the survey question biased?
$\qquad$
$\qquad$

## Math Success

Check off the vocabulary words that you understand.


Rate how well you can classify data and determine bias.


